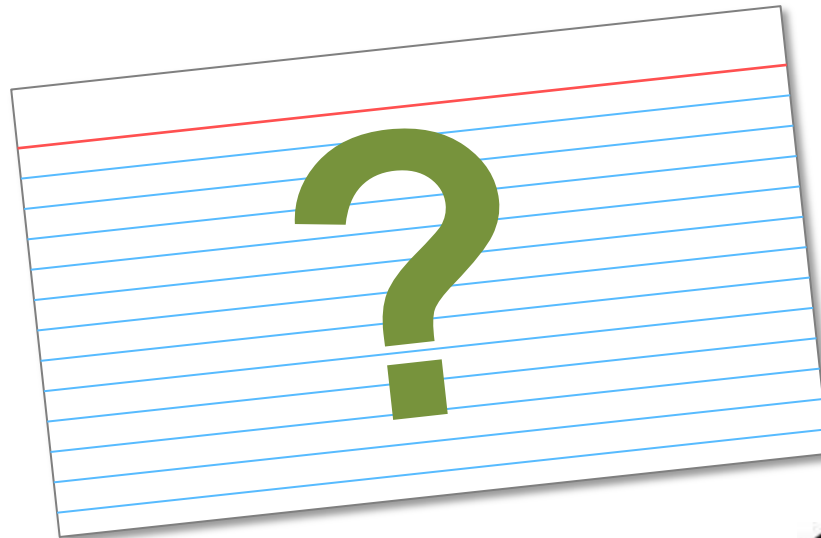


Break-out Sessions



Break-out Sessions

- Using environmental challenges identified by workshop participants, break-out session groups will identify candidate connected vehicle applications that may be deployed in the near-term to reduce fuel consumption and emissions
- **Expected Outcome:** Identify connected vehicle applications that are good candidates for near-term deployment (and address local needs)



Challenges from Workshop Participants

- Air Quality, Measure CO, NO₂, SO₂, and Emissions
- (1) ZEV/LEV Adoption, (2) apathy, and (3) technology policy
- (1) Availability of portable water and water quality, (2) air pollution affecting genetic evolution of living organisms, and (3) denial of scientific evidence acceptance of anecdotal unsupportable and illogical conclusions
- Convincing NHTSA & EPA that these AERIS applications should be considered for CAFE off-cycle credits
- (1) Economics/ROI, (2) fragmentation of data platforms, and (3) DOT operates in isolation from car companies and the IT industry



Challenges from Workshop Participants

- (1) Recurring congestion along freeway and (2) spill backs from freeway ramp merge along the arterial
- (1) Unnecessary idling at traffic lights and (2) needing to know what transit options are available near me now including car or bike parking availability
- (1) Localized emissions hotspots from recurring congestion, (2) Port of Boston truck route impacts –noise, particulates, idling, and (3) climate adaptation regulation and alignment with transportation sector
- (1) Congestion, (2) accidents, and (3) wasted energy



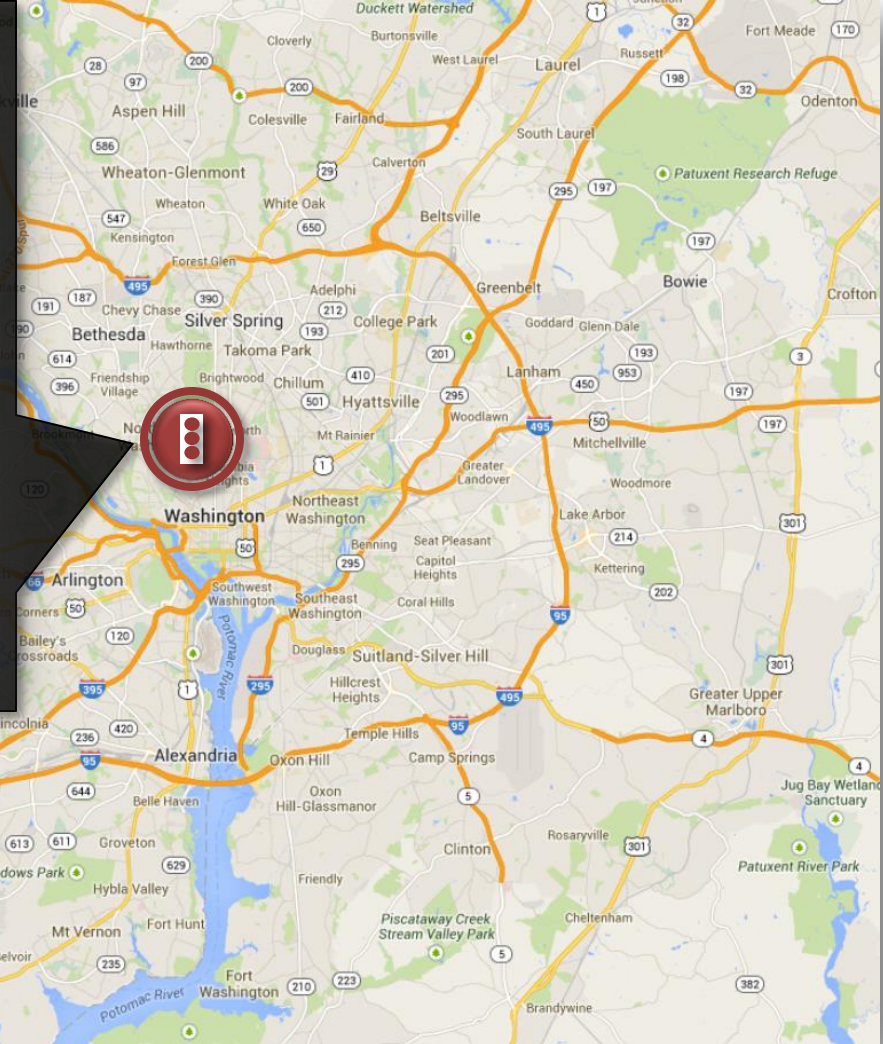
Challenges from Workshop Participants

- (1) I need bike services to be better integrated into city traffic operations so it's easier a safer to ride my bicycle, (2) I need more integrated transport choices to get around to get around during a special event, (3) Poor air quality around the port area due to truck idling and (4) How do we address code red air quality days?
- (1) Any V2V or V2I Apps cannot increase driver distraction, (2) the more the apps are automated (less dependent on driver behavior) the more credible the measurements will be, and (3) all fuel savings measurements must be verifiable and credible so OEMs who spend money on apps can also realize credible greenhouse gas credits
- Intersection control efficiency can be vastly improved by connected vehicle technology



Washington, D.C. Metropolitan Area

Urban Signalized Corridor



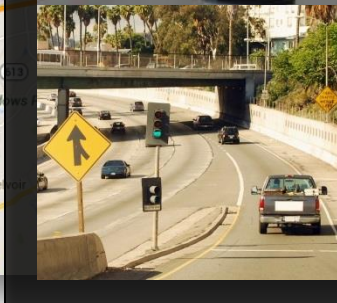
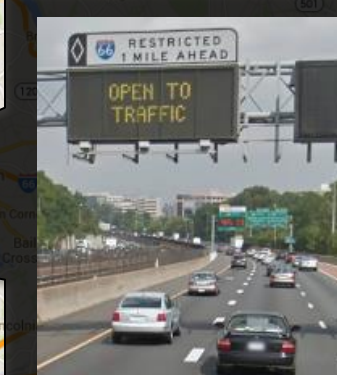
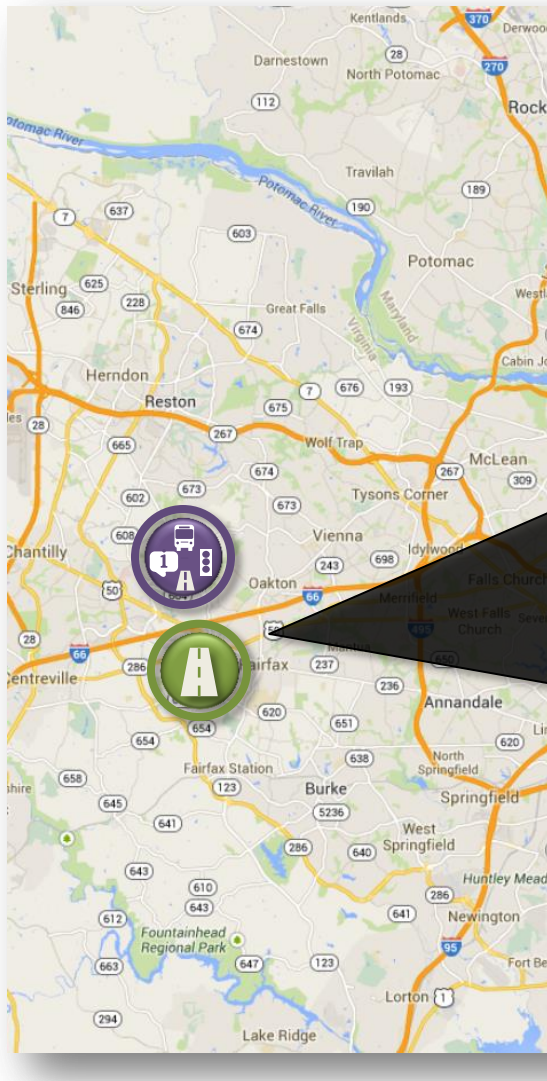
Urban Arterial Corridor

- Busy signalized network.
- Poor localized “hot spot” air quality
- Complex, congested intersections
- Transit corridor – Buses often delayed
- Difficult for pedestrian/bicycle traffic to share real-estate



Washington, D.C. Metropolitan Area

Freeway Corridor (Freeway/Arterial Corridor)



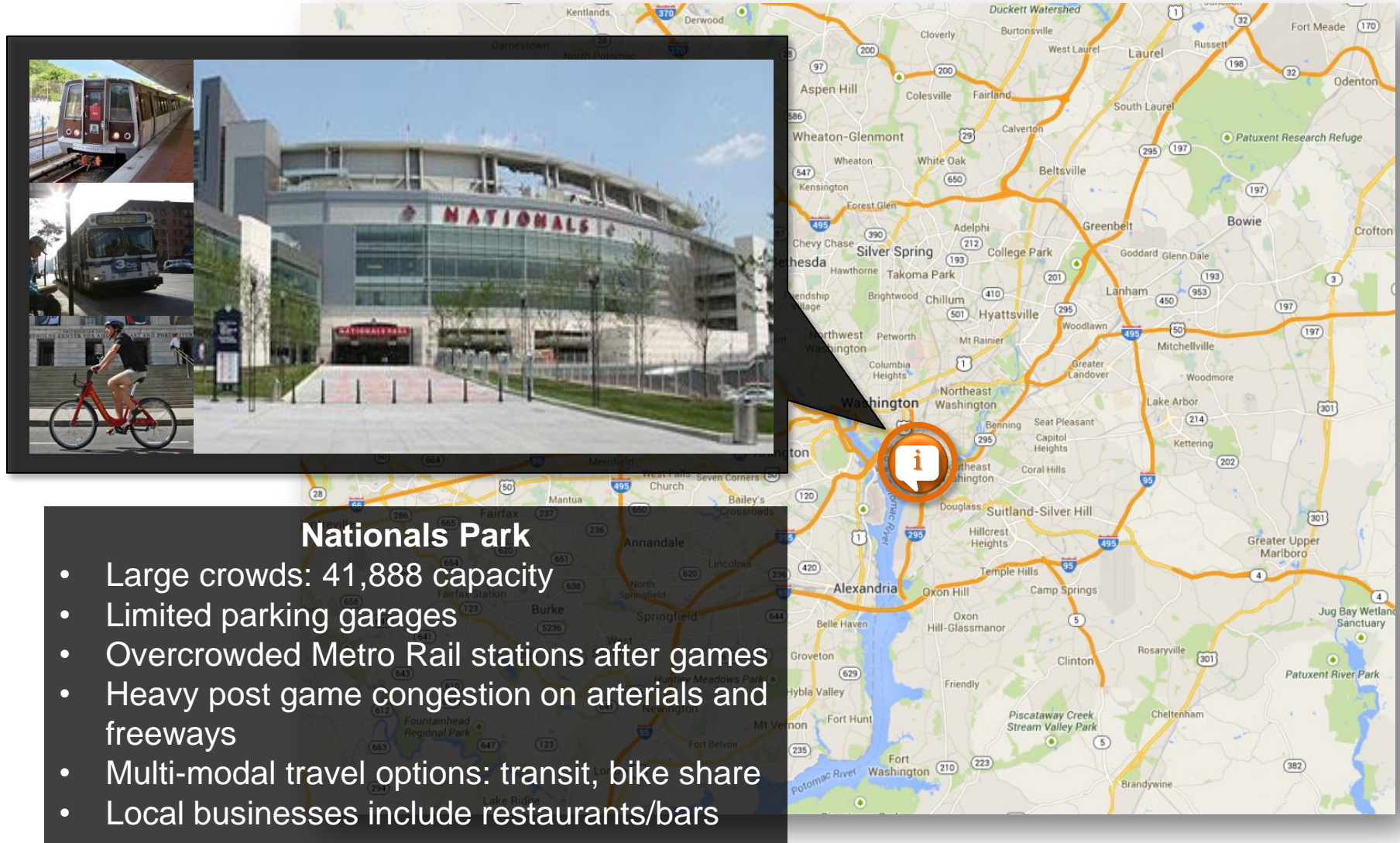
Interstate 66

- Heavily congested freeway especially during rush hour
- Existing high occupancy vehicle (HOV) lanes have additional capacity
- Transit vehicles on the corridor experience delays
- Parallels two arterials (Route 50 and Route 29)



Washington, D.C. Metropolitan Area

Routine Event – Nationals Games



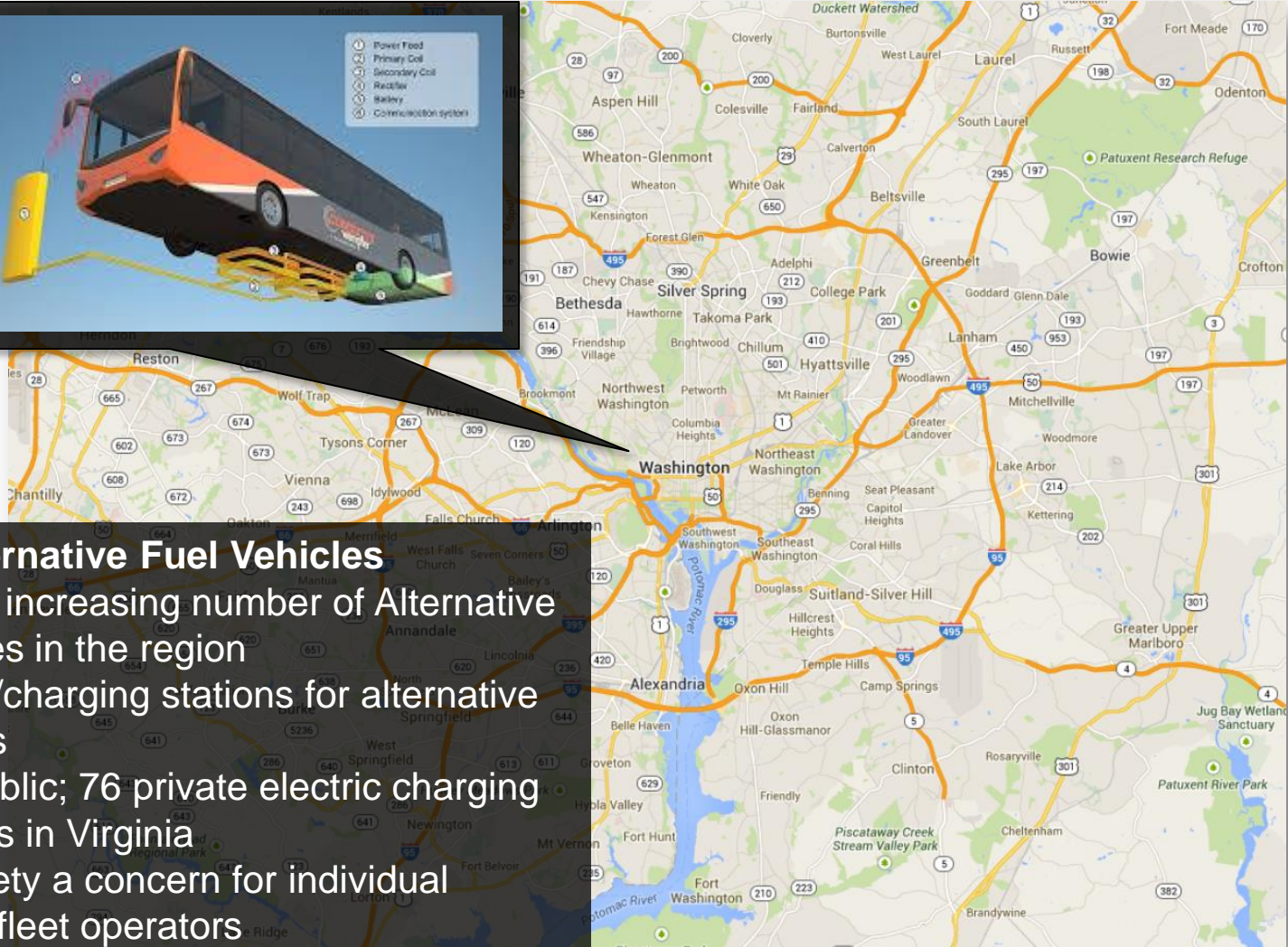
Nationals Park

- Large crowds: 41,888 capacity
- Limited parking garages
- Overcrowded Metro Rail stations after games
- Heavy post game congestion on arterials and freeways
- Multi-modal travel options: transit, bike share
- Local businesses include restaurants/bars



Washington, D.C. Metropolitan Area

Support for Alternative Fuel Vehicles



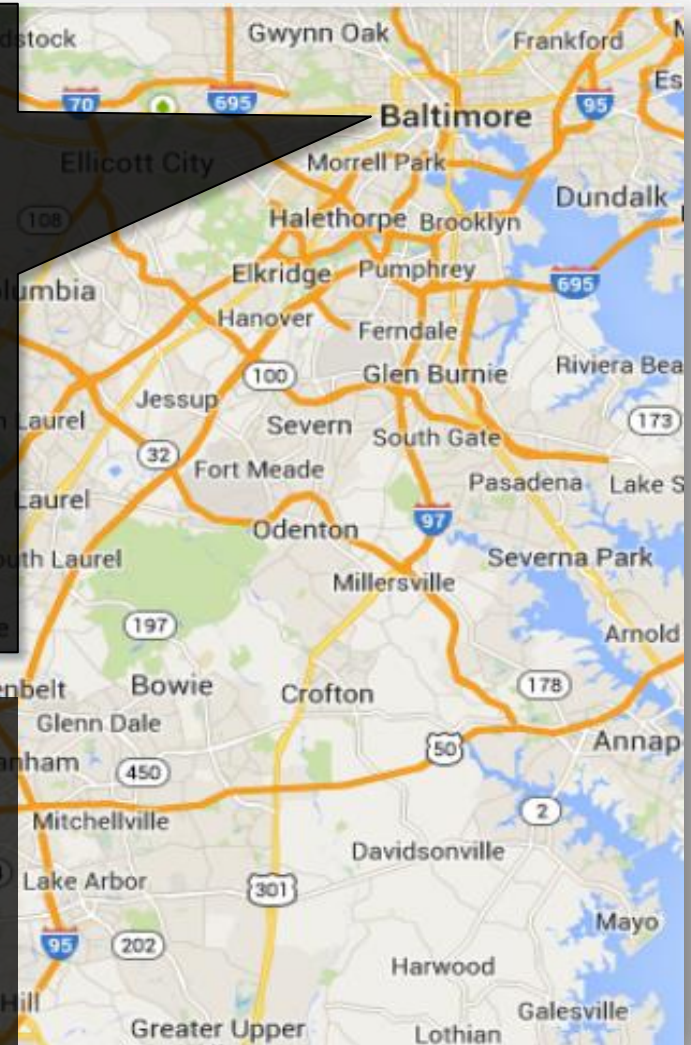
Alternative Fuel Vehicles

- Limited, but increasing number of Alternative Fuel Vehicles in the region
- Limited fuel/charging stations for alternative fuel vehicles
 - 497 public; 76 private electric charging stations in Virginia
- Range anxiety a concern for individual drivers and fleet operators



Port of Baltimore: Baltimore, MD

Freight / Delivery Fleets



Port of Baltimore

- Shipping port with large shipments from around the world serving 2/3 of the eastern seaboard
- Large volumes of trucks on freeways/arterials approaching the port
- Trucks waste a significant amount of fuel when stopped at traffic signals
- Delivery fleets encounter heavy congestion in the Baltimore/Washington DC area



Discussion Questions

- What near-term connected vehicle applications could be deployed to address the challenges you identified?
- Are there opportunities to integrate these connected vehicle applications with existing ITS solutions in your jurisdiction? If so, can this easily be done?
- What performance measures should be collected to demonstrate environmental benefits? How would you collect these measures?
- What can AERIS do for your agency or jurisdiction to support near-term deployments?
- If you perceive there to be barriers in deploying applications, what are the paths to overcoming these barriers?



Break-out Session

- Workshop participants will be divided among two rooms to ensure that everyone has the opportunity to think creatively and constructively
- Webinar participants can participate in break-out session discussions
 - Remain on the phone – lines will continue to stay muted
 - Enter comments in the chat box – support staff will convey your inputs and questions to the group
 - All chat box inputs will be captured for future reference
- Break-out Session Rooms
 - Break-out Session Room #1: Capitol Ballroom (general session room)
 - Break-out Session Room #2: House Room



Break



Key Takeaways from Break-out Sessions



Near-Term Applications and Challenges Addressed

- Which ones yield the most benefits at lowest penetration and which give the most benefit to consumer/agency
- Use current programs (e.g., HOV lanes allowing hybrid vehicle use) to encourage adoption of new applications (e.g., eco-lanes)
- Make benefits clear to individual users and meaningful
- Look at what we have – OEMs with technologies and progressive insurance. What can we do with existing vehicle capabilities?
- Make a clear statement about privacy and who owns the data
- Leverage existing ITS and technologies to improve penetration rates – look for win-win situations
- The Eco-Approach and Departure at Signalized Intersections application will pay for itself due to a high level of benefit



Near-Term Applications and Challenges Addressed

- The parking issue is real and a defined benefit
- Electric vehicle issues exist and could be addressed
- Engine start/stop technology could be a near-term win
- Platooning and moving freight
 - Amazon Prime and next day delivery
 - The freight industry is very sensitive to cost and a good candidate for early adoption due to direct cost savings and control of vehicles



Integrating Connected Vehicle Applications with Existing ITS

- Legacy Systems
- Data
- Technologies knit together



Performance Measures

- Interesting that results heard today are consistent – but different models yield different results
- Demo how much less fuel you are using → conversion to CO₂ reductions
- Does fuel saving resonate with people as opposed to CO₂
- Particulate emissions (different measure from CO₂)
- Real-time hot spots
- Important: Experimental design is paramount
- What are performance measures for stuff like bike use, multimodal transportation, cars having effects on VMT, etc.?
- Before data needs to be collected



Performance Measures

- Mode shift
- What are incentives we use to cause larger benefits?
- How best do we represent the benefits?
- What are the cost metrics?
- What are the benefits in the long term?
- Need more extensive analysis of bundled applications – as well as multiple benefits from a single device (e.g., a single RSE located at a traffic signal)
- Importance of credible measurement
 - CAFÉ requirements are stringent
 - Off cycle credits



Performance Measures

- The more automated the application, the more credible the benefit – and a bigger case to invest in it
- Get data directly from the vehicle instead of estimates
- Challenge of private sector companies that want to play, but have proprietary systems – how to collaborate with agencies?
- Predictive analytics



What Can AERIS Do to Support Deployment?

- Missing – the ability to scale – being able to get technologies out to a larger population and more vehicles
 - Strategies to increase/improve penetration and regional/state impact
- Every connected vehicle should be open to multiple applications
- Better communication on release timeline for benefits, results, tools
- Improved technology transfer
- Improve the visibility of the federal government in technology forums and wider audience



Addressing Barriers

- Better defining roles and responsibilities for action
- Identify strategic linkages that might not be obvious
- Improve visibility to the public
- Bring solutions to politicians that they can understand/act upon
- Better understand what drives the population to adopt these technologies
- Education on environmental messaging
 - Asthma, Bronchitis, etc.
 - Money
- Improve relationship with NGOs
- Role of millennials and car use patrons – address this audience in different ways



Wrap-up and Closing Remarks

Marcia Pincus, ITS-JPO

